



Clarke Announces Renewal of Normal Course Issuer Bid

Halifax, Nova Scotia – May 30, 2017 - Clarke Inc. ("**Clarke**" or the "**Company**") (TSX: CKI) announced today that it has filed a notice with the Toronto Stock Exchange and received its approval to purchase, through the facilities of the Toronto Stock Exchange or any Canadian alternative trading system, up to 742,243 common shares, representing 5% of the issued and outstanding common shares (the "Share Issuer Bid") as of May 24, 2017. As at May 24, 2017 there are 14,844,867 issued and outstanding common shares. From November 1, 2016 to April 30, 2017 the average daily trading volume ("ADTV") of Clarke common shares was 5,242 common shares. Under TSX Rules, the Company is entitled to purchase up to 25% of the ADTV of the respective class of shares which is 1,310 common shares, on any trading day. Any common shares purchased by Clarke pursuant to the Share Issuer Bid will be cancelled.

Purchases under the plan may commence on June 2, 2017 and will terminate on June 1, 2018.

In connection with the program, the Company has established an automatic securities purchase plan (the "Plan") for the Issuer Bid. The Plan was established to provide standard instructions regarding how Clarke shares are to be repurchased under the Issuer Bid. Accordingly, Clarke may repurchase its shares under the Plan on any trading day during the Issuer Bid including during self-imposed trading blackout periods. The Plan will commence immediately and terminate with the Issuer Bid. The company may otherwise vary, suspend or terminate the Plan only if it does not have material non-public information and the decision to vary, suspend or terminate the Plan is not taken during a self-imposed trading blackout period. The Plan constitutes an "automatic plan" for purposes of applicable Canadian securities legislation and has been pre-cleared by the Toronto Stock Exchange.

The Directors and Senior Management of Clarke are of the opinion that from time to time the purchase of Clarke common shares at the prevailing market price would be a worthwhile use of available funds and in the best interests of the company and its shareholders. Clarke acquired 781,308 common shares by means of open market transactions pursuant to the normal course issuer bid that expires June 1, 2017, at a weighted average price of \$9.23 per share.

About Clarke

Halifax-based Clarke invests in a variety of private and publicly-traded businesses and participates actively where necessary to enhance performance and increase its return. Clarke's securities trade on the Toronto Stock Exchange (CKI); for more information about Clarke, please visit our website at www.clarkeinc.com.

Forward-Looking Statements

This press release may contain or refer to certain forward-looking statements relating, but not limited to, Clarke's expectations, intentions, plans and beliefs with respect to Clarke. Often, but

not always, forward-looking statements can be identified by the use of words such as "plans", "expects", "does not expect", "is expected", "budget", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or equivalents or variations, including negative variations, of such words and phrases, or state that certain actions, events or results, "may", "could", "would", "should", "might" or "will" be taken, occur or be achieved. These forward-looking statements include, but are not limited to, statements regarding the trading price of the Company's securities not fully reflecting the value of the Company's business.

Forward-looking statements rely on certain underlying assumptions that, if not realized, can result in such forward-looking statements not being achieved. Forward-looking statements involve known and unknown risks, uncertainties and other factors that could cause the actual results of Clarke to be materially different from the historical results or from any future results expressed or implied by such forward-looking statements. Risks and uncertainties include, among others, the Company's investment strategy, legal and regulatory risks, general market risk, potential lack of diversification in the Company's investments, and interest rates and foreign currency fluctuations. Although Clarke has attempted to identify important factors that could cause actual actions, events or results or cause actions, events or results not to be estimated or intended, there can be no assurance that forward-looking statements will prove to be accurate as actual results and future events could differ materially from those anticipated in such statements. Other than as required by applicable Canadian securities laws, Clarke does not update or revise any such forward-looking statements to reflect events or circumstances after the date of this document or to reflect the occurrence of unanticipated events. Accordingly, readers should not place undue reliance on forward-looking statements.

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